



data champions

WITH DR SELENA FISK

An 8-day professional learning program and action research project that builds the capacity of data champions, and increases their impact in their school community.

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2024

Hey! I'm Selena

I am a data storyteller and I am passionate about helping others sort through the numbers to tell the real stories and lead positive change. I fiercely advocate for a world in which we are all data-informed, not data-driven; yet I realise that this isn't a skill set we all have or are confident in.

As a data coach and storyteller, I am as enthusiastic about building data storytelling skills in others as I am about building my own understanding of the evolving ways data can support individuals, organisations and communities to flourish and thrive. For me, using data in a way that benefits others is the only way to use it. Almost nothing will accelerate the impact we can have as humans like being able to see trends in the numbers, and using this information alongside our understanding of context to inform our decisions.



In my role as an independent data expert, I have mentored executive, senior and middle leaders as well as hundreds of others in data storytelling, positively impacting the organisations in which they work. Drawing on my 16 years' of teaching experience, I developed resources to promote data storytelling in schools, including an online self-paced data storytelling course, and two books published by Hawker Brownlow Education and Solution Tree. My third book, "I'm not a numbers person: How to make good decisions in a data rich world" was released in April 2022 by Major Street Publishing.

PLEASE FEEL FREE TO
REACH OUT IF YOU
HAVE ANY QUESTIONS
ABOUT THIS PROGRAM
OR MY OTHER WORK.

DR SELENA FISK



Rationale

The use of data is no longer limited to a single person in a school, or to people who have data in their role description - it is the responsibility of all teachers in all schools to know the numbers and use this knowledge to target teaching and learning so that it benefits young people. Leading this change is difficult, and many schools have data champions, but would like to see greater, more significant, or faster change in their school. These data champions have a key role to play in building others' skills and leading change in their setting; however most are self-taught and would benefit from additional support and guidance.

THIS PROGRAM RELIES ON
YOU DOING THE WORK TO
BUILD YOUR CAPACITY AND
THE CAPACITY OF OTHERS.

This 8 day professional learning program and action research project aims to build participants' skills and awareness of effective use of data, and empower them to return to their context to upskill and support others in data storytelling. After each 2-day block, participants go back to their sites with actions and ways forward, to shift the evidence- and data-informed culture. By the end of the year, participants will report on and present the impact of their project and will be able to talk about the effect of this work on their school community. Participants will have the opportunity to check in with Selena & each other between blocks via scheduled zoom meetings.

We're going to have a lot of fun and we're going to lead change. Why not join us?



Who this course is for...

This course is for:

- current data champions (that is, people working with data in their school context and/or people who are actively building the capacity of others in using data),
- middle and senior leaders who want to learn more about data and think about how they lead this work in their sphere of influence to create change,
- aspiring data champions (that is, people wanting to take on a larger role in using data in their school and/or people aiming to move into data-specific roles in the future), and
- educators who are action-oriented, want to be evidence-informed, and have an impact.

Outcomes

By the end of the 12-month program, participants will:

- have built their skills in data literacy, data visualisation, and data storytelling,
- have developed a bank of knowledge and tools they can use and draw on in their site,
- led a change project in their sphere of influence, focused on evidence-informed practice,
- worked to build capacity in other school staff in data literacy, data visualisation, and data storytelling,
- led a shift in culture towards data-informed and evidence-informed practice.

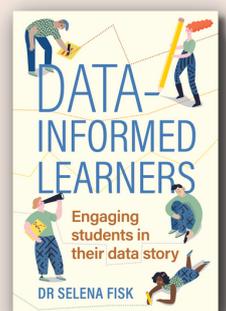
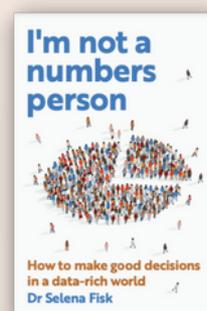
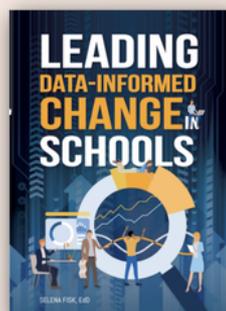
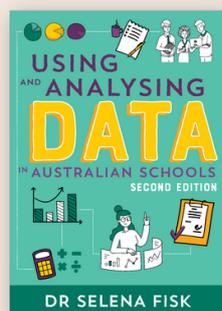
Other information

Enrolment in this course includes all training materials and a copy of each of Selena's four books (Using and Analysing Data in Australian Schools, Leading Data-Informed Change, I'm not a numbers person: How to make good decisions in a data-rich world, and Data-informed Learners: Engaging students in their data story). Participants will need to have their own device to work on, and access to relevant data for their project.

There are three optional Zoom sessions in between the in-person sessions that participants can engage with, or catch up via the recording. On completion of this course (and attendance at all 8 days), participants will receive a certificate confirming participation in 42 hours of professional learning.

This project, the focus, and the outcomes of the program may also be beneficial for educators intending on applying for highly accomplished or lead teacher roles.

From the author of:



Topics covered throughout the course

01

It's about the numbers: As the introduction to the year-long action research project, this day focuses on the context of data in Australian schools, unpacks data literacy, visualisation and storytelling, and considers the data champion's role in leading change in their school.

02

But it's not all about the numbers: The second day focuses on action research, and the distinction between exploratory and explanatory projects. Participants spend the day working through 8 of 10 steps of leading data-informed change, so they are ready to go back to their school and start working on their projects.

03

How do we do it?: For change to work in schools, it needs to be contextually relevant, useful, and authentically embedded in the culture of 'what you do'. Day 4 focuses on practical strategies for embedding this work into your school site, and will focus on strategies that have worked in Australian schools.

04

Data storytelling: Understanding numbers is the important first step in using data to lead change. However, the most important part is engaging in data storytelling. Day 3 focuses on this important skill, with specific focus on leading others in conversations about data storytelling.

05

Using data for good: Data has so much potential to positively impact students and school communities. Day 5 focuses on these positives, by looking at student wellbeing, doing a deep dive into some standardised assessment data, and finishes by looking at how participants tell the real stories behind the data.

06

Working with others: All change is hard, and leading change in an area where not many people have had much training is even harder! This day focuses on potential challenges, challenges participants are facing, and provides practical strategies for how to face the hurdles head-on.

07

Data-informed learners: Data-informed learners are those who have a good understanding of their strengths and next steps, and who understand what is expected of them in their learning. This day looks at the notion of data-informed learners, as well as the ways teachers can collect and track formative assessment along the way to support learners.

08

Sharing and next steps: This is a long game, and long-term cultural change does not happen quickly. This is an opportunity, in a co-working space, to share their wins from 2024, reflect on the progress they made, and map out strategies and next steps for the coming year. Onwards and upwards, data champions!



2024 DATES & LOCATIONS

	Term 1 2024	Term 2 2024	Term 3 2024	Term 4 2024
Adelaide: Hindmarsh	15 & 16 February	30 & 31 May	29 & 30 August	18 & 19 November
Alice Springs Alice Springs	19 & 20 March	7 & 8 June	6 & 7 September	29 & 30 November
Darwin Darwin	21 & 22 March	13 & 14 June	9 & 10 September	6 & 7 November
Melbourne: South Yarra	12 & 13 February	8 & 9 May	13 & 14 August	29 & 30 October
Perth: Floreat	20 & 21 February	15 & 16 May	22 & 23 August	12 & 13 November
Sydney: Hornsby	7 & 8 March	28 & 29 May	26 & 27 August	21 & 22 November

[Click here to book your spot!](#)



COST & TERMS

The cost for each participant is \$2275+GST for the 8 day program and all included resources. Full program cost is payable on booking - places can be booked online at www.selenafisk.com/datachampions or by emailing shona@selenafisk.com.

Cancellations can be made prior to Friday 26 January 2024 for a full refund, after this date, the fee will be forfeited. Alternatively, the registration is transferrable within the same educational institution.

Additional information can be found at www.selenafisk.com/datachampions